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CANNED FRUIT
FCAN 2-70
August 1970

LARGER U.S. EXPORTS OF CANNED FRUITS AND VEGETABLES

U.S. exports of canned fruits and vegetables turned upward during calendar 1969, temporarily stopping the downward slide so prominent in the past few years. Both fruits and vegetables registered gains. Total export value reached \$87.1 million, the highest level since 1966. Exports of canned fruit totaled \$63.1 million, one-third larger than the \$47.2 million exported in 1968. Canned vegetable exports totaled \$23.9 million, 6 percent above 1968. Better U.S. canned fruit packs and smaller foreign supplies contributed to the increase.

Peaches, fruit cocktail, and pineapple were the major canned fruit items and comprised 85 percent of the 1969 total. Exports of canned peaches showed the largest gain almost doubling the short 1968 level to total \$24.3 million in 1969. Fruit cocktail exports of \$19.7 million were 9 percent higher and pineapple exports 3 percent higher than 1968. Reports indicate exports of peaches and fruit cocktail through the first 5 months of 1970 are running above the same period last year. Canada, West Germany, and Japan were the leading overseas markets for U.S. canned peaches during 1969. The leading fruit cocktail markets were Canada, West Germany, the United Kingdom, and Belgium.

Combined U.S. exports of canned tomatoes and other tomato products are the largest export group, comprising 30 percent of total vegetable exports. Canned soup exports of \$4.1 million became the leading single vegetable item in 1969. Asparagus, formerly the leading item, continued to decline and totaled \$3.4 million in 1969.

U.S. exports of fresh and processed fruits, vegetables, and tree nuts totaled \$501.6 million, the highest level in recent years. Major increases occurred in fresh fruit, tree nuts, and canned fruit. Exports of fresh vegetables declined.

U.S. exports of selected canned fruits and canned vegetables,
by value, annual 1964-69

| Item | 1964 | 1965 | 1966 | 1967 | 1968 | 1969 |
|---------------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars |
| Canned fruit: | | | | | | |
| Apples and applesauce | 450 | (1/) | (1/) | (1/) | (1/) | (1/) |
| Apricots | 1,057 | 1,717 | 1,037 | 666 | 565 | (1/) |
| Baby food | 1,559 | 1,628 | 1,833 | 1,858 | 1,963 | 777 |
| Cherries | 1,913 | 5,502 | 1,588 | 1,252 | 1,202 | 1,945 |
| Fruit cocktail | 21,990 | 22,999 | 24,418 | 20,426 | 18,019 | 3,527 |
| Grapefruit | 589 | 550 | 676 | 477 | 556 | 19,681 |
| Peaches | 23,410 | 26,179 | 21,834 | 15,141 | 12,515 | 489 |
| Pears | 1,073 | 1,299 | 1,283 | 875 | 895 | 24,268 |
| Pineapple | 16,612 | 15,491 | 14,712 | 10,666 | 9,463 | 746 |
| Prunes and plums | 207 | (1/) | (1/) | (1/) | (1/) | 9,775 |
| Other | 981 | 1,557 | 2,085 | 1,635 | 2,014 | (1/) |
| Total | 69,841 | 76,922 | 69,466 | 52,996 | 47,192 | 1,928 |
| Canned vegetables: | | | | | | |
| Asparagus | 15,571 | 12,482 | 9,222 | 5,411 | 4,473 | 3,439 |
| Baby food | 1,242 | 744 | 661 | 603 | 410 | 395 |
| Beans: | | | | | | |
| Baked beans, pork & beans | 971 | 1,336 | 1,465 | 1,135 | 1,259 | 798 |
| String or stringless | 565 | 799 | 726 | 657 | 499 | 921 |
| Corn | 1,389 | 1,854 | 2,327 | 2,768 | 2,331 | 2,932 |
| Peas | 898 | 1,021 | 1,121 | 1,042 | 1,115 | 935 |
| Soups | 3,219 | 4,039 | 4,371 | 4,356 | 3,920 | 4,116 |
| Spinach | 118 | (1/) | (1/) | (1/) | (1/) | (1/) |
| Tomatoes | 1,324 | 2,105 | 1,414 | 1,161 | 1,067 | 1,805 |
| Tomato paste and puree | 2,485 | 3,149 | 2,468 | 1,900 | 2,122 | 3,145 |
| Tomato sauce for cooking | 238 | 485 | 300 | 295 | 309 | 501 |
| Tomato juice | 3,356 | 2,569 | 2,174 | 2,145 | 2,048 | 1,705 |
| Other | 2,505 | 2,749 | 3,050 | 2,866 | 2,935 | 3,240 |
| Total | 33,881 | 33,332 | 29,299 | 24,339 | 22,488 | 23,932 |

1/ Not separately classified after January 1965. Included in "Other."

U.S. exports of canned fruits to specified countries,
by quantity and value, 1968 and 1969

| Country | Apricots | | Cherries | |
|---|-----------------|-----------------|-----------------|-----------------|
| | 1969 | 1968 | 1969 | 1968 |
| 1,000 : | 1,000 : | 1,000 : | 1,000 : | 1,000 : |
| cases : 1,000 : | cases : 1,000 : | cases : 1,000 : | cases : 1,000 : | cases : 1,000 : |
| 24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars:24/2½'s:dollars | | | | |
| Canada | 58 | 460 | 19 | 185 |
| Europe: | | | | |
| EEC: | | | | |
| Belgium-Luxembourg | 2 | 18 | 4 | 32 |
| France | 1 | 11 | (1/) | (1/) |
| Germany, West | 2 | 22 | 4 | 37 |
| Italy | (1/) | 2 | (1/) | 1 |
| Netherlands | 2 | 18 | 3 | 32 |
| Total EEC | 7 | 71 | 11 | 102 |
| Austria | 1 | 7 | 1 | 6 |
| Denmark | 3 | 23 | 1 | 12 |
| Finland | (1/) | 2 | (1/) | 1 |
| Ireland | - - - | - - - | (1/) | - - - |
| Norway | 1 | 15 | 3 | 29 |
| Sweden | 8 | 87 | 10 | 105 |
| Switzerland | 2 | 19 | (1/) | 2 |
| United Kingdom | 1 | 8 | 1 | 9 |
| Other Europe | - - - | - - - | (1/) | 1 |
| Total | 23 | 232 | 27 | 267 |
| Other Countries | 8 | 85 | 12 | 113 |
| Grand total | 89 | 777 | 58 | 565 |
| 1/ Less than 500 units. | | | | |

U.S. exports of canned fruits to specified countries,
by quantity and value, 1968 and 1969 -Continued

U.S. exports of canned fruits to specified countries,
by quantity and value, 1968 and 1969 --Continued

1/ Less than 500 units.

U.S. exports of canned fruits to specified countries,
by quantity and value, 1968 and 1969 --Continued

| Country | Pineapple | | Grapefruit | | 1968 | 1969 |
|--------------------------|-----------|-------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|
| | 1969 | 1968 | cases : 1,000 24/2½'s:dollars | cases : 1,000 24/2½'s:dollars | cases : 1,000 24/2½'s:dollars | cases : 1,000 24/2½'s:dollars |
| Canada | 147 | 1,169 | 169 | 1,284 | 39 | 359 |
| Europe: | | | | | 359 | 43 |
| EEC: | | | | | | 379 |
| Belgium-Luxembourg | 135 | 1,025 | 192 | 1,325 | 1 | 6 |
| France | 170 | 1,306 | 56 | 417 | --- | 1 |
| Germany, West | 322 | 2,053 | 359 | 2,331 | (1/) | 2 |
| Italy | 23 | 160 | 51 | 340 | (1/) | (1/) |
| Netherlands | 120 | 759 | 127 | 817 | 2 | 15 |
| Total EEC | 770 | 5,303 | 792 | 5,231 | 3 | 24 |
| Austria | 48 | 308 | 31 | 229 | --- | --- |
| Denmark | 22 | 177 | 22 | 143 | (1/) | 2 |
| Finland | 35 | 274 | 48 | 346 | --- | --- |
| Ireland | 9 | 75 | 7 | 56 | 1 | 5 |
| Norway | 27 | 215 | 34 | 263 | (1/) | 1 |
| Sweden | 37 | 284 | 44 | 337 | 1 | 11 |
| Switzerland | 57 | 413 | 75 | 552 | (1/) | 8 |
| United Kingdom | 85 | 623 | 49 | 376 | 1 | 1 |
| Other Europe | 81 | 516 | 35 | 255 | --- | (1/) |
| Total Europe | 1,171 | 8,188 | 1,137 | 7,788 | 6 | 51 |
| Other Countries | 52 | 418 | 53 | 391 | 9 | 79 |
| Grand Total | 1,370 | 9,775 | 1,359 | 9,463 | 54 | 489 |
| | | | | | | 63 |
| | | | | | | 556 |

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1968 and 1969

| Country | Asparagus | | | String beans | | |
|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| | 1969 | 1968 | 1969 | 1969 | 1968 | 1968 |
| £,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 | 1,000 |
| cases | 1,000 | cases | 1,000 | cases | 1,000 | cases |
| :24/303's:dollars:24/303's:dollars |
| Canada | 12 | 73 | 5 | 38 | 8 | 25 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | 58 | 285 | 52 | 366 | 2 | 8 |
| France | 6 | 55 | 10 | 86 | 31 | 68 |
| Germany, West | 89 | 293 | 218 | 786 | 80 | 182 |
| Italy | 1 | 10 | 8 | 36 | -- | -- |
| Netherlands | 13 | 49 | 33 | 154 | 6 | 25 |
| Total EEC | 167 | 692 | 321 | 1,428 | 119 | 283 |
| Austria | 7 | 64 | 8 | 92 | -- | -- |
| Denmark | 56 | 376 | 62 | 355 | (1/) | 1 |
| Finland | 7 | 152 | 4 | 44 | (1/) | 2 |
| Norway | 19 | 175 | 21 | 193 | (1/) | 1 |
| Sweden | 77 | 626 | 71 | 587 | (1/) | 8 |
| Switzerland | 41 | 427 | 47 | 561 | 60 | 231 |
| United Kingdom | 27 | 240 | 39 | 395 | 10 | 29 |
| Other Europe | 4 | 38 | 7 | 49 | 1 | 2 |
| Total Europe | 405 | 2,690 | 580 | 3,704 | 192 | 557 |
| Other Countries | 61 | 676 | 68 | 731 | 91 | 339 |
| Grand total | 478 | 3,439 | 653 | 4,473 | 291 | 921 |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1968 and 1969 --Continued

| Country | Corn | | Peas | |
|---------------------------------|---|---|---|---|
| | 1969 | 1968 | 1969 | 1968 |
| 1,000 cases : 24/303's: dollars | 1,000 cases : 1,000 cases : 24/303's: dollars | 1,000 cases : 1,000 cases : 24/303's: dollars | 1,000 cases : 1,000 cases : 24/303's: dollars | 1,000 cases : 1,000 cases : 24/303's: dollars |
| Canada | 1 : 4 | 10 : 50 | 2 : 6 | 24 : 59 |
| Europe: | | | | |
| EEC: | | | | |
| Belgium-Luxembourg | 3 : 16 | 7 : 32 | (1/) | (1/) |
| France | 26 : 99 | 18 : 76 | --- | --- |
| Germany, West | 29 : 160 | 22 : 130 | (1/) | 2 : |
| Italy | 3 : 12 | 1 : 6 | --- | --- |
| Netherlands | 5 : 22 | 4 : 19 | 1 | 2 |
| Total EEC | 66 : 309 | 52 : 263 | 1 | 4 |
| Austria | 1 : 5 | 1 : 4 | --- | --- |
| Denmark | 28 : 132 | 34 : 165 | 1 | 3 |
| Finland | 1 : 4 | (1/) | (1/) | 1 |
| Ireland | 1 : 4 | 1 : 4 | --- | --- |
| Norway | 4 : 18 | 4 : 25 | --- | --- |
| Sweden | 77 : 414 | 81 : 443 | --- | --- |
| Switzerland | 47 : 199 | 32 : 141 | (1/) | (1/) |
| United Kingdom | 60 : 367 | 26 : 150 | 1 | 1 |
| Other Europe | 3 : 13 | 4 : 16 | 5 | 18 |
| Total Europe | 288 : 1,465 | 235 : 1,212 | 8 | 28 |
| Other Countries | 381 : 1,463 | 242 : 1,069 | 213 | 901 |
| Grand total | 670 : 2,932 | 487 : 2,331 | 223 | 935 |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1968 and 1969 -- Continued

| Country | Tomatoes | | | Tomato paste | | |
|--------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|------------------------|
| | 1969 | 1968 | 1969 | 1969 | 1968 | 1968 |
| 1,000 cases : 24/303's | 1,000 cases : 24/303's | 1,000 cases : 24/303's | 1,000 cases : 24/303's | 1,000 cases : 24/303's | 1,000 cases : 24/303's | 1,000 cases : 24/303's |
| 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars | 1,000 dollars |
| Canada | 550 | 1,595 | 238 | 807 | 540 | 2,581 |
| Europe: | | | | | | |
| EEC: | | | | | | |
| Belgium-Luxembourg | (1/) | 1 | (1/) | 2 | 13 | 82 |
| France | (1/) | (1/) | (1/) | 1 | --- | --- |
| Germany, West | --- | --- | 5 | 15 | 2 | 10 |
| Italy | --- | --- | 4 | 10 | 4 | 17 |
| Netherlands | --- | --- | (1/) | 1 | 1 | 2 |
| Total EEC | (1/) | 1 | 9 | 29 | 20 | 111 |
| Austria | --- | --- | --- | --- | --- | 31 |
| Denmark | 1 | 2 | 1 | 3 | (1/) | 1 |
| Finland | (1/) | (1/) | --- | --- | --- | (1/) |
| Ireland | --- | --- | --- | --- | 1 | 3 |
| Norway | --- | --- | --- | --- | (1/) | 1 |
| Sweden | 2 | 7 | 1 | 5 | --- | --- |
| Switzerland | (1/) | 1 | --- | --- | --- | (1/) |
| United Kingdom | 1 | 4 | 2 | 6 | 1 | 3 |
| Other Europe | --- | --- | (1/) | 1 | --- | 1 |
| Total Europe | 4 | 15 | 13 | 44 | 22 | 119 |
| Other Countries | 54 | 195 | 61 | 216 | 70 | 445 |
| Grand total | 608 | 1,805 | 312 | 1,067 | 632 | 3,145 |
| | | | | | | |

1/ Less than 500 units.

U.S. exports of canned vegetables to specified countries,
by quantity and value, 1968 and 1969 -- Continued

| Country | Soup | | Baby food (vegetables) | | 1968 |
|---|---|---|---|---|---|
| | 1969 | 1968 | 1969 | 1968 | |
| 1,000 cases : <u>24/303's: dollars</u> |
| Canada | 32 | 310 | 271 | 3 | 19 |
| Europe: | .. | .. | .. | .. | .. |
| EEC: | .. | .. | .. | .. | .. |
| Belgium-Luxembourg | 1 | 4 | 3 | 22 | 1 |
| France | 2 | 10 | 3 | 17 | 2 |
| Germany, West | (1/) | 4 | (1/) | 4 | (1/) |
| Italy | 1 | 7 | 2 | 10 | 1 |
| Netherlands | 2 | 8 | 2 | 10 | 3 |
| Total EEC | 6 | 33 | 10 | 63 | 1 |
| Austria | .. | .. | .. | .. | .. |
| Denmark | 1 | 4 | (1/) | 2 | (1/) |
| Finland | .. | .. | 1 | 3 | (1/) |
| Ireland | (1/) | 2 | (1/) | 2 | (1/) |
| Norway | .. | .. | .. | .. | .. |
| Sweden | 2 | 10 | 6 | 28 | .. |
| Switzerland | 1 | 19 | 2 | 9 | 2 |
| United Kingdom | 17 | 97 | 17 | 88 | 17 |
| Other Europe | 1 | 7 | 4 | 31 | 2 |
| Total Europe | 28 | 172 | 40 | 226 | 5 |
| Other Countries | 703 | 3,634 | 692 | 3,423 | 53 |
| Grand total | 763 | 4,116 | 759 | 3,920 | 61 |

1/ Less than 500 units.

U.S. exports of selected fruits, nuts, vegetables, and related products
by value, annual 1964-69

| Item | 1964 | 1965 | 1966 | 1967 | 1968 | 1969 |
|--|----------------|----------------|----------------|----------------|----------------|----------------|
| | <u>1,000</u> | <u>1,000</u> | <u>1,000</u> | <u>1,000</u> | <u>1,000</u> | <u>1,000</u> |
| | <u>dollars</u> | <u>dollars</u> | <u>dollars</u> | <u>dollars</u> | <u>dollars</u> | <u>dollars</u> |
| Fruits: | | | | | | |
| Fresh, excluding melons | 121,914 | 140,965 | 150,842 | 155,295 | 127,299 | 155,641 |
| Dried and dates | 43,136 | 51,779 | 49,474 | 50,210 | 47,609 | 50,510 |
| Canned | 69,841 | 76,922 | 69,466 | 52,996 | 47,192 | 63,136 |
| Juices | 34,574 | 32,966 | 33,788 | 40,883 | 43,921 | 44,763 |
| Other fruits and preparations (including citrus oils) | 12,160 | 10,171 | 11,463 | 9,708 | 11,390 | 13,433 |
| Total | 281,625 | 312,803 | 315,033 | 309,092 | 277,411 | 327,483 |
| Nuts (excluding peanuts): | | | | | | |
| Total | 18,029 | 23,005 | 22,951 | 24,929 | 23,954 | 40,557 |
| Vegetables: | | | | | | |
| Fresh (including melons) | 53,055 | 57,922 | 69,724 | 68,934 | 74,225 | 71,663 |
| Canned | 33,881 | 33,332 | 29,299 | 24,339 | 22,488 | 23,932 |
| Other vegetables and prepara- tions | 31,088 | 27,511 | 32,480 | 33,410 | 37,344 | 38,013 |
| Total | 118,024 | 118,765 | 131,503 | 126,683 | 134,057 | 133,608 |
| Grand total | 417,678 | 454,573 | 469,487 | 460,704 | 435,422 | 501,648 |

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